

Digital Media Art Portfolio Review/Interview

GSA's new media program focuses on more recent forms of art communication including animation, video production and digital imagery. Students have the opportunity to discuss and critique their works-in-progress and that of their classmates as part of their studio experience. In addition to instruction and studio time, students participate in special workshops and demonstrations conducted by other artists to gain a better understanding of their art form.

- Students are required to prepare a portfolio consisting of no fewer than ten and no more than 15 works in the digital media that best reflect the range of their abilities. The student's work should not be a reproduction of a published photograph or other work of art unless proper credit is given on the submitted work.
- Works can be in the following areas: Animation, cartoon drawings, strips and storybooks; Video (documentary, narrative, or shorts); Still photography (photo studies, essay or documentary); Prints, drawings, paintings and 3D
- Students are encouraged to submit examples of their work that display versatility as well as quality. In addition to any class projects you choose to use, please submit work that you have completed on your own.
- Criteria for judging the portfolio include the creativity and originality of the idea or concept displayed by the works and the use of photo editing software.
- All reviews will be done using technology such as SKYPE so that the teacher and student can discuss the artwork without having to travel.
- After you have decided which pieces you want to discuss with the teacher, put them in a folder and save the folder on your desktop. Then, while you are Skyping with the teacher, you can show your various pieces. It's really a pretty painless way to go. The teacher will contact you via email or telephone to set up an appointment with you. During the conversation with the teacher, students may also discuss professional careers in new media. If they are chosen, they will be coached in the preparation of portfolios for college applications.

Additional Tips

- Include work completed outside of school and school projects. Diversify your portfolio with a mix of mediums. We want to know your interest and involvement in various media;
- Include recent work in your portfolio;
- Be prepared to talk about the ideas that went into a particular work;
- Be prepared to discuss the process of making your art piece and why you made certain choices;
- Be prepared to talk about why you are interested in new media and why you are interested in attending GSA;

Discuss what you wish to get out of GSA, and your strengths and weaknesses in your art.